

DESIREE MICHAEL

Phoenix, AZ • (602) 785-6402 • desireemichael.com • michael.desiree@outlook.com

PROFESSIONAL SUMMARY

Demonstrate leadership in directing marketing initiatives, crafting impactful content across various mediums, and supervising teams for project execution. Skilled in assessing communication needs, defining target audiences, and driving clear, consistent messaging from having a media production company and serving diverse school communities.

PROFESSIONAL EXPERIENCE

SCIENCE TEACHER Ha:San Preparatory and Leadership Academy Tucson, AZ

07/2023 – Present, Supervisor: Janessa Gorosave

Create dynamic and captivating science lessons with food that lay the groundwork for academic acceleration for over 50+ students. Partner with Ha:San staff to craft interdisciplinary educational prospects for students. Foster nascent connections with the University of Arizona by allowing students the opportunity to interact with actual college students, professors, and community stakeholders to deliver top-tier student learning experiences in microbiology and geoengineering. Design and maintain activity websites. Guide high school students in grades 9-12 to cultivate self-directed learning abilities in open-source, AI-generative computer data entry. Oversee online learning portals for remote learners. Grant writer for a unique state recycling program.

CAREER TECHNOLOGY EDUCATOR Alexandria City Public School Alexandria, Virginia

08/2022 – 04/2023, Supervisor: Jeanette Vinson

Academic Director for after school program promoting STEM. Developed community partnerships to ensure opportunities for students to be exposed to practices that include various members of the Alexandria community. Secured an ABC affiliate, WJLA, to cover student projects for deployed service members. Addressed gaps in learning inequities through the use of a self-designed accelerated learning model.

INSTRUCTIONAL TECHNOLOGY COACH Prince William County Schools Manassas, Virginia

12/2019 – 07/2022, Supervisor: Kristin Bock

Maintained social media platforms and website. Developed seasonal and project-specific marketing campaigns. Presented at local and state-level conferences, the EEE and VSTE respectively, on the topic of accelerated learning techniques. Fulfilled the organizational mission to advance equity and inclusion. Offered insights to administrators for comprehensive academic enhancements centered around students' holistic development. Secured a technology grant for \$21,000.

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IT SUPPORT TECHNICIAN/COUNSELOR Soldier for Life-Transition Assistance Program

Ft. Myer/Henderson Hall, VA
02/2017 – 12/2019

Maintained IT-Support and Management for a career transition program serving over 1500 service men and women annually. Improved organizational functionality by 99%, and received dual-managerial kudos for resolving long-running issues within two months of hire. Optimized computer login time by more than 400%. Completed all initial goals within the first four months by resolving complexities with innovative solutions.

DIRECTOR OF EDUCATION TECHNOLOGY George Washington Academy Casablanca, Morocco

08/2016 – 01/2017

Managed and directed the daily requests of 80+ diverse English, French, and Arabic-speaking staff. Increased morning distribution of Macs and mobile devices to 98%. Managed and collected data on network/hardware usage and distribution for executive-level management. Provided extensive troubleshooting on technical and operational controls for information systems. Installed wireless access points and monitored network servers. Facilitated AP Computer Science, Web design, and basic Scratch programming. Interviewed, hired, and provided design input for the development of a Makerspace.

PROFESSIONAL DRIVER & MOBILE APP DEVELOPER Werner Enterprises Omaha, NE

03/2014 – 07/2015

Managed a 10-gear eighteen-wheeler for one year delivering \$100,000 and high-end goods over 48 states, Canada, and to the Mexican border; subsequently, developed a location finder phone app towards the resolution of an ongoing logistics industry problem and submitted a preliminary patent. Designed a subsequent 8,000-mile road trip for educators in collaboration with Jeep, Hilton, and other companies.

WEB ADMIN • INSTITUTE FOR INNOVATION & CREATIVITY ASSISTANT American Community Schools (ACS)

Halandri, Greece
2/2010 - 9/2011

Crafted the school's desired vision to display student intellectual talent by registering ACS Athens as the first school in Greece to host a TEDxYouthDay. Developed and maintained the online image of an international learning environment for students from 57 countries and 200 well-traveled faculty and staff. Managed three separate full-time educational administration positions simultaneously: optimized the ACS website, video platform, and other social media sites; edited

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and redesigned the layout of the campus magazine and established an online presence for marketing the school's global image.

IT ADMINISTRATOR & INSTRUCTOR International School of Athens

Kefelari, Greece

7/2008 - 8/2010

Established impactful collaborations, enhancing technological proficiency through a partnership with Girls in Tech, based in California. This collaboration significantly elevated the competitive edge of technology utilization. Conducted extensive evaluations of IT trends in international schools in Greece and benchmarked against leading American K-12 institutions, providing comprehensive insights. The resulting five-year projection plan received acclamations from the school owner and Headmaster for its strategic vision. Addressed the absence of a standard Content Management System by developing a bespoke database and grading system, effectively streamlining school operations and academic management.

EDUCATION

Master of Science: Instructional Design & Technology, Full Sail University, Orlando, FL

Master of Arts: Advertising to Inform Teaching Techniques, John F. Kennedy University,
Campbell, CA

Bachelor of Arts: International Relations, Lehigh University, Bethlehem, PA

CERTIFICATIONS

Instructional Design and Technology

Career Education Technology

Early Childhood

English as a Second Language

Academic Coach

CA State Administrative Credential: Leadership & Organizational Equity

LANGUAGES

Level 2: German and Greek

Level 1: French and Arabic